

ZIN



移动办公

**UNASSIGNED  
WORKSPACE**

empowers individuals

混合协作空间 HYBRID  
WORKSPACE  
the new normal of shared spaces指定工位 ASSIGNED  
WORKSTATIONS  
with collaboration in mind团队协作 GROUP  
COLLABORATION  
a new work culture

400-930-8006





## 今日的办公需求

现今的办公环境和人们真实的办公需求有落差，这个落差源于两种变迁：

### 科技的进步

无线网络、云存储和智慧设备的出现，对于文书处理和大型办公设备的需求大幅减少。人类办公模式发生剧变，线上沟通成为新办公常态。今时今日仍需回公司上班，是为了人们之间面对面的沟通，这种实体社交，难以被线上通讯完全取代。「沟通」不只是资讯互换，更重要是建立情感和信赖，从而培养团队凝聚力，实现协作效益。

### 新世代人群的价值观念改变

千禧世代逐渐占据职场重要岗位，也成为市场主要消费群体，他们想要什么样的办公体验？

1. 自由、活跃、休闲、随机、灵活的办公环境，厌倦孤立、局促的工作座位、冗长形式化的会议；
2. 渴望个人参与和群体归属感；
3. 喜欢表达自己，并希望即时得到回应。

今日的办公家具，应因心理需求而设计，目的是促进人们之间的沟通、理解和互信，为更好的心灵体验提供实体支撑。

新世代的办公环境须以培养自由开放的办公文化为使命，支持协作共创和迅捷交流，提升团队效益。

## Meeting Today's Needs in the Workplace

There has been a gap between the current work environment and people's needs for an ideal workplace, as the existing office solutions fall behind the changes taken place in the way how people work nowadays.

### Changes in Communication Technologies

The emergence of wireless networks, cloud storage and smart devices has greatly reduced the demand for paperwork processing, file storages or large office equipment. The way how people work has changed drastically, where digital processing and online communication has become the primary means of work communication. Today, when people return to their office, it's not so much about using the files or office equipment that are stored in the office, but more about the face-to-face interaction with their colleagues, partners and clients. In contrast to online communication, meeting people in person is a kind of physical social contact that helps build the trust and emotional bond between people, critical to collaborative success. Therefore, the needs for an ideal workplace nowadays is to support people's physical social interaction.

### Changes in Values Embodied by the New Generations

The Millennials will dominant the world's workforce and consumer groups in the immediate future. What kind of work experience are they looking for?

1. They are tired of small isolated cubicles and dragging long meetings. They look for a work environment that is open, flexible, vibrant, relaxed and in style.

2. They seek self-realization and sense of social belongings in work.
3. They emphasize on free expression and swift responses.

As the functional purpose of a workplace has evolved into a social occasion for people to connect with each other, as much as a physical support and enhancement to their spiritual enjoyment at work, the design of workplaces today should lay more emphasis on people's psychological needs, with the mission to cultivate a work culture that is free, open and vibrant, encouraging collaboration and communication, and boosting team performance.



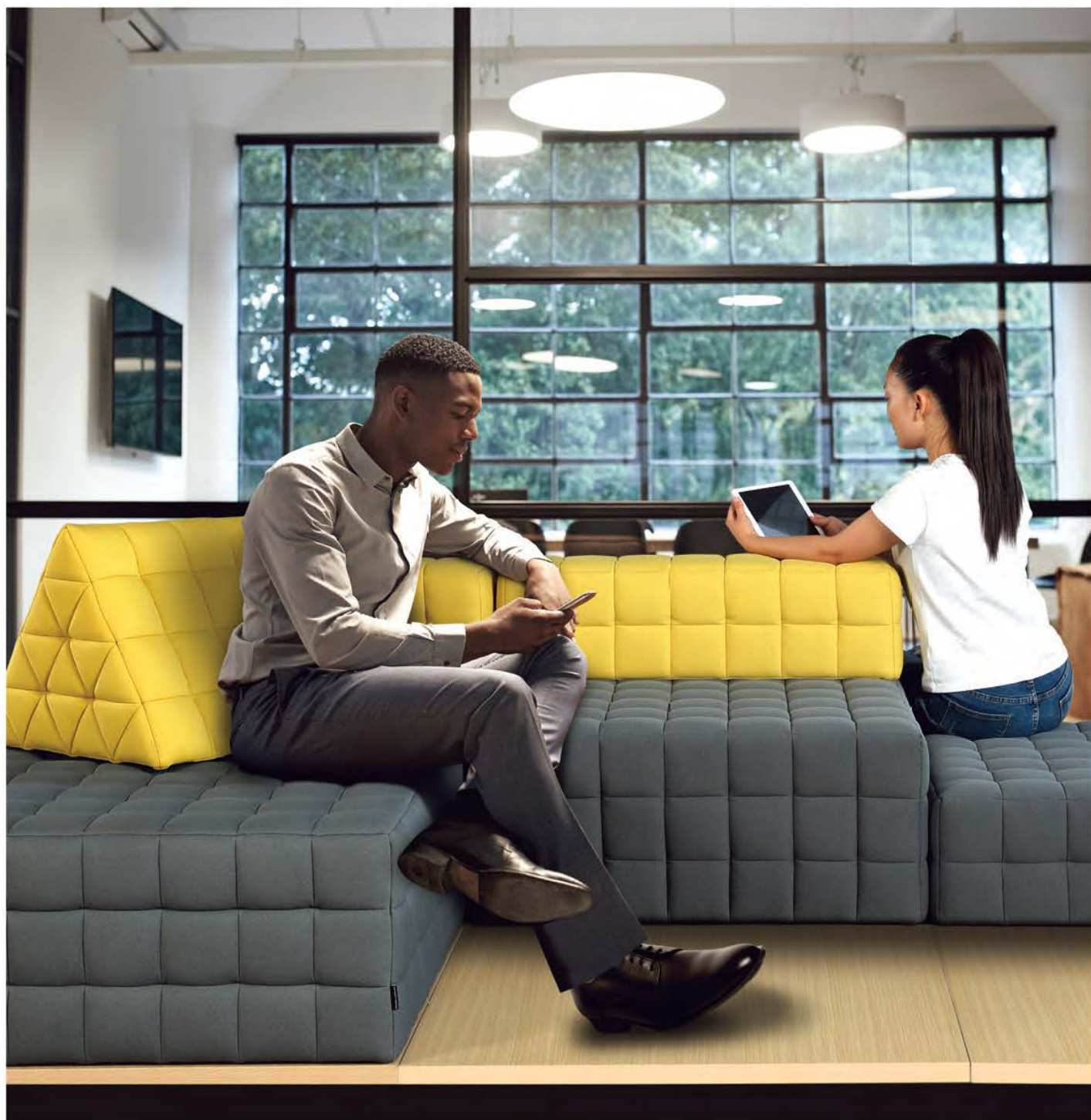


→ stainless steel mirror finish

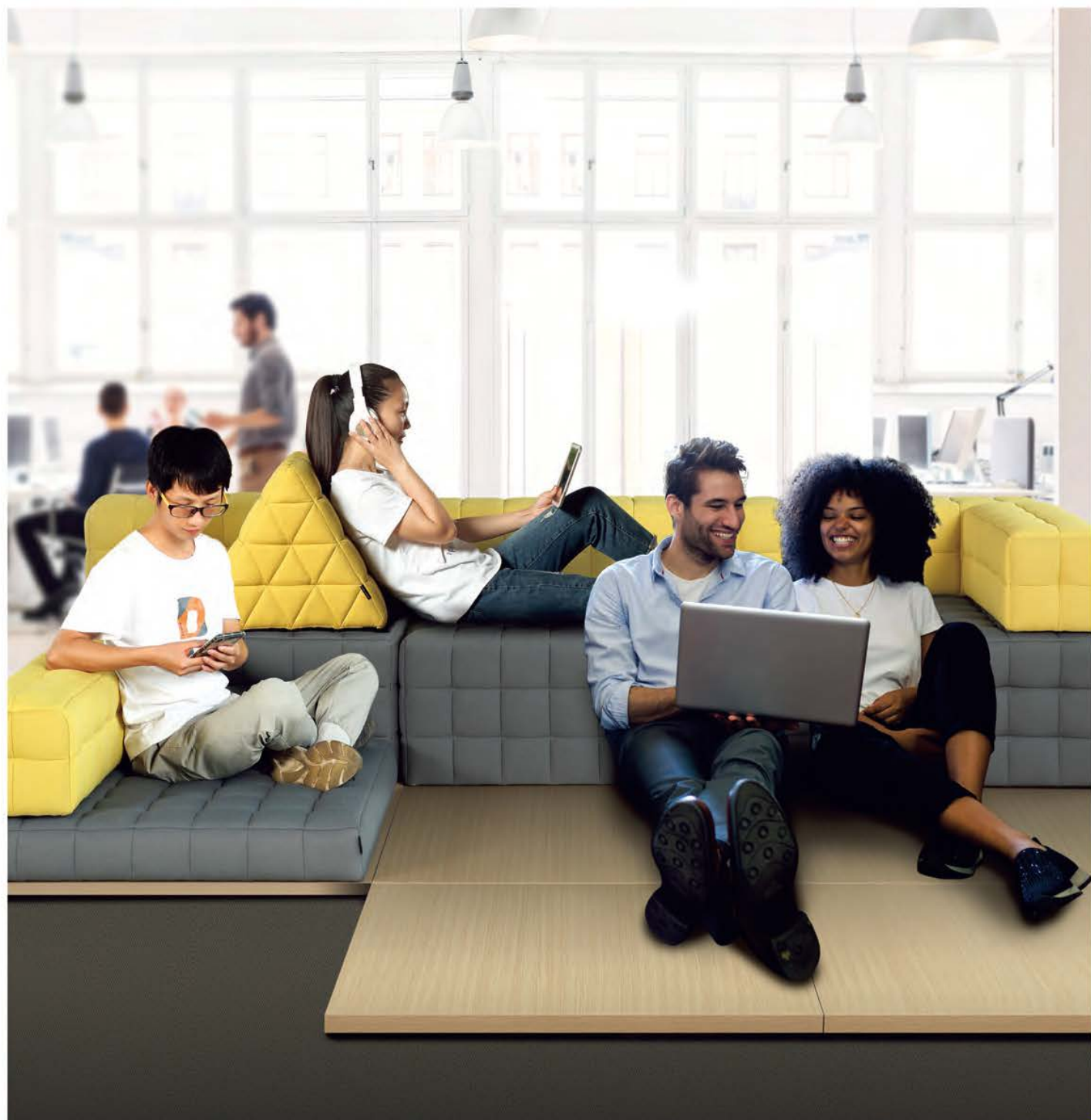
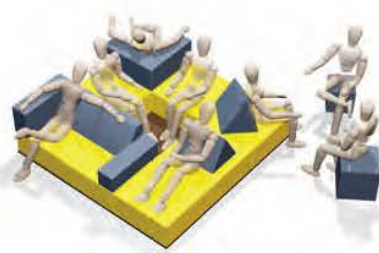


# 移动办公 Unassigned Workspace

Rubik  
Scissors Paper Stone  
TIC TAC TOE  
Dumbbell  
HedgeRoom  
Gemini





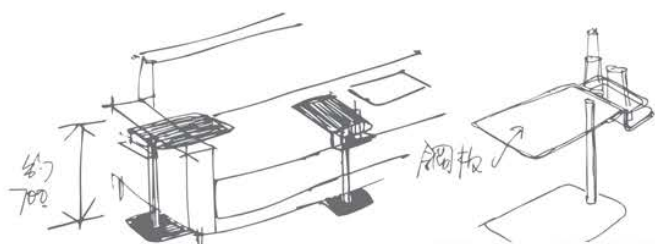


剪刀  
石头布

## Scissors Paper Stone







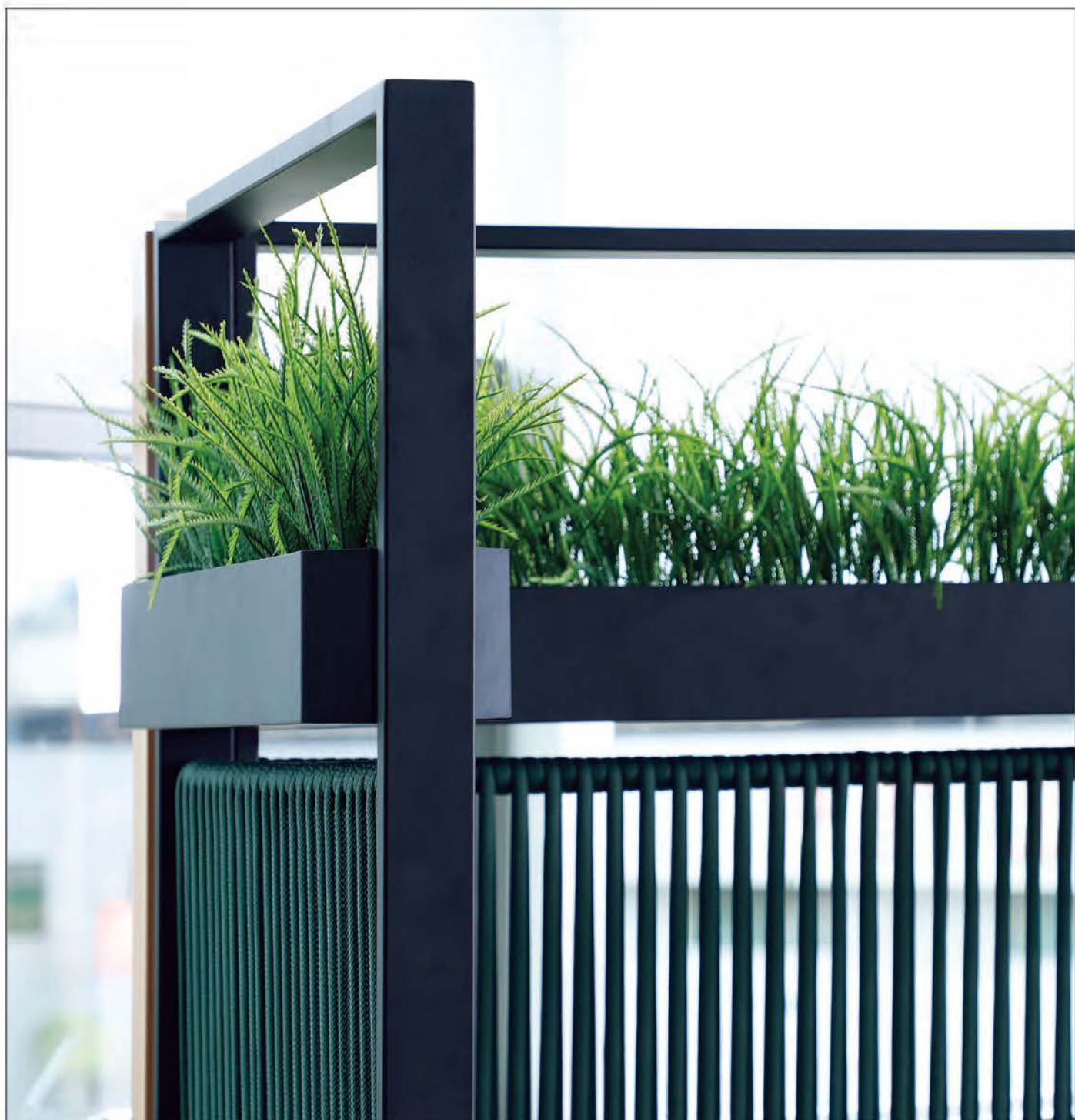
哑铃

DumbBell

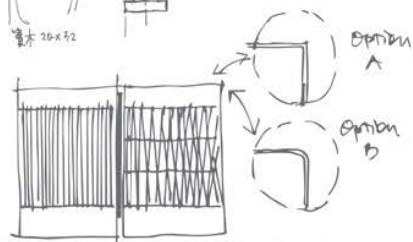
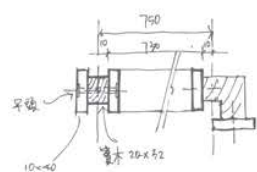






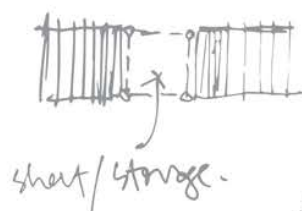






双子

Gemini











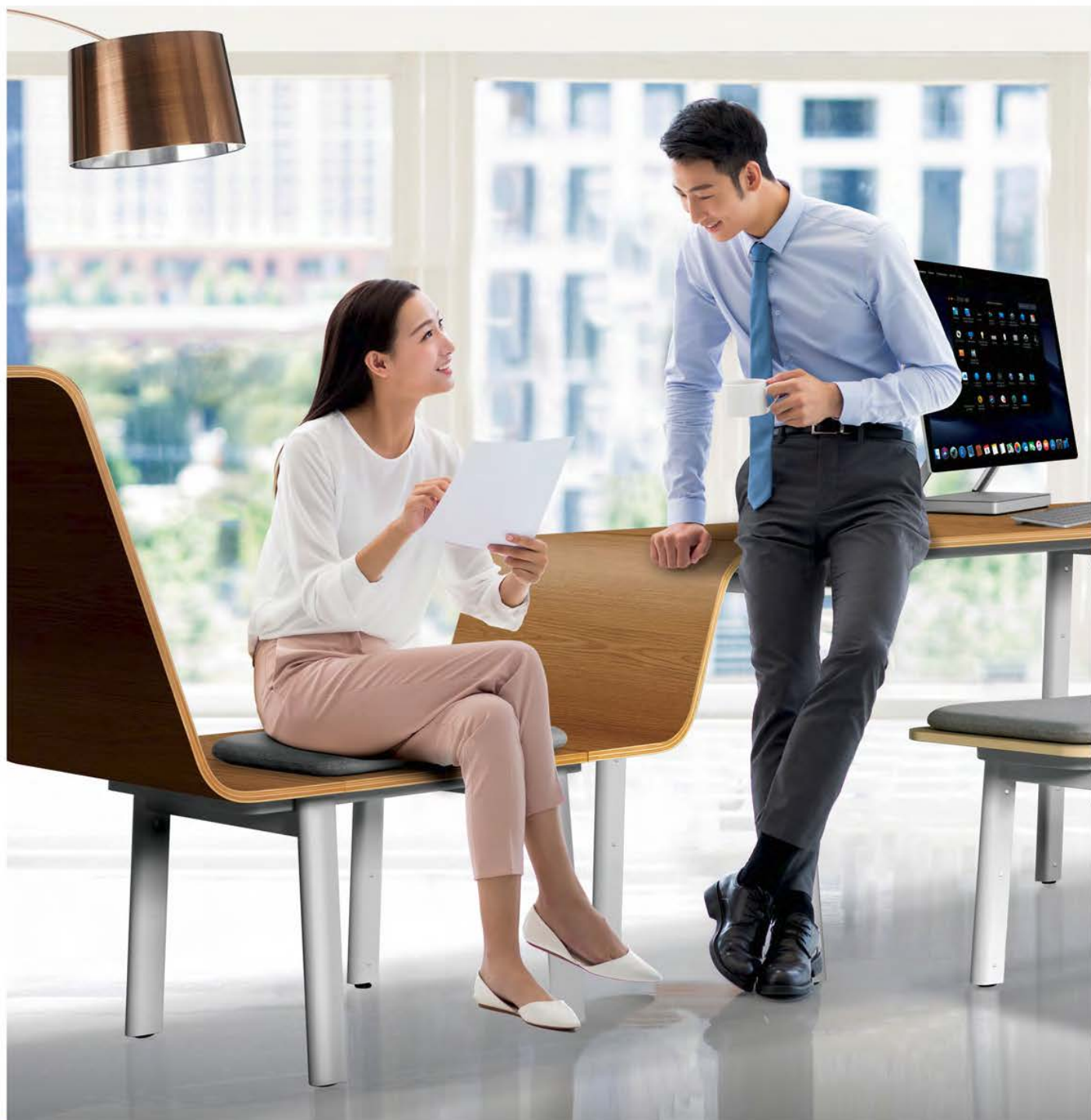
# 混合协作空间 Hybrid Workspace

River Nomad  
Commune  
Mountain Nomad





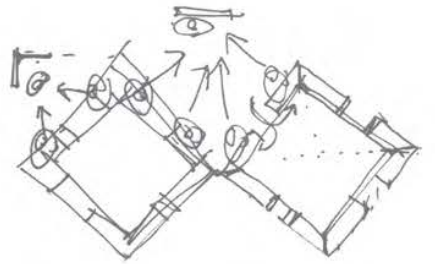






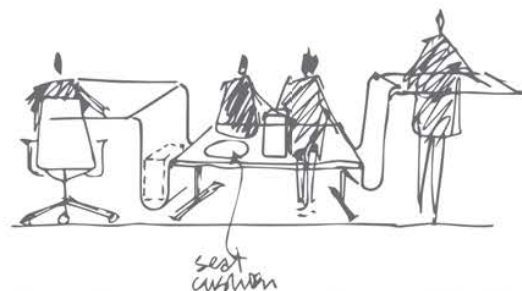




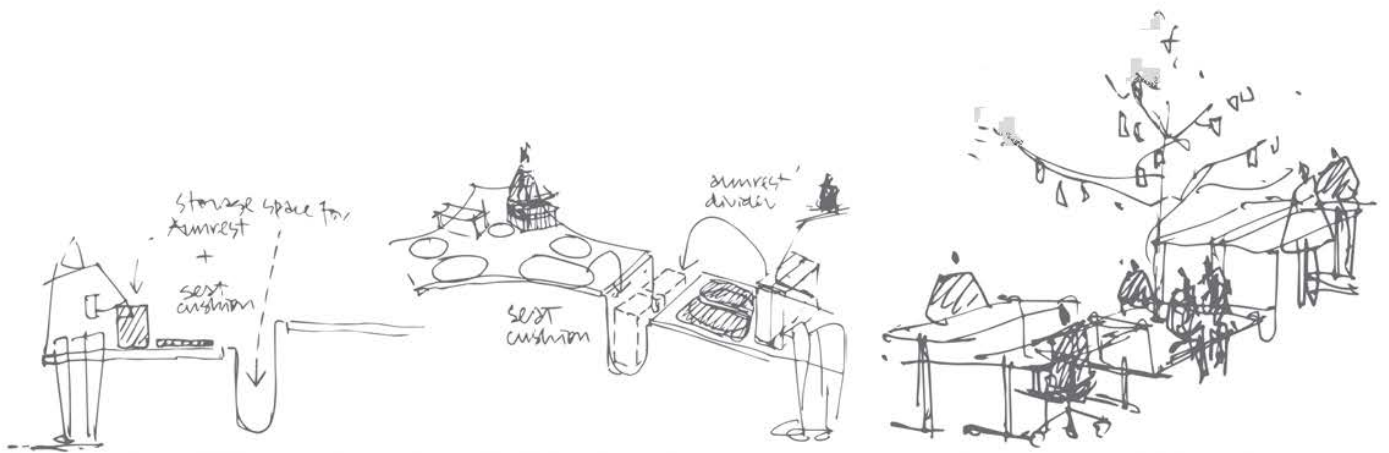




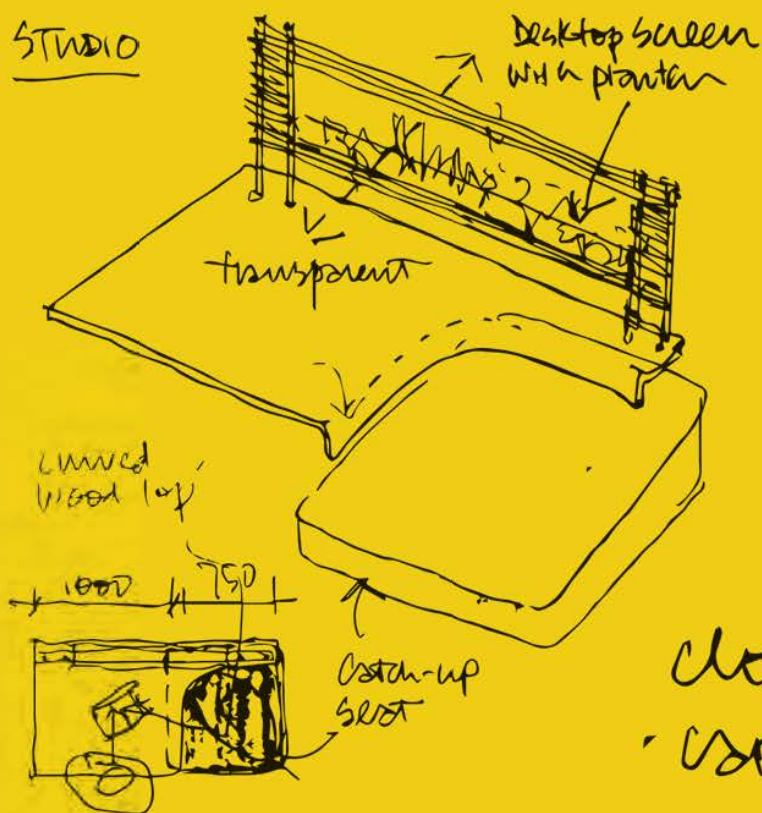




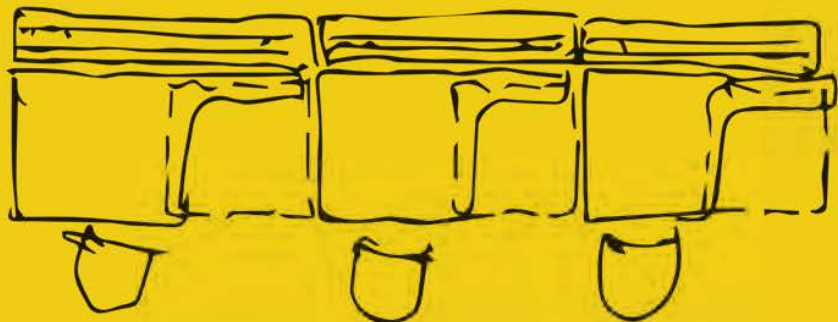




STUDIO



close/proximity  
costume

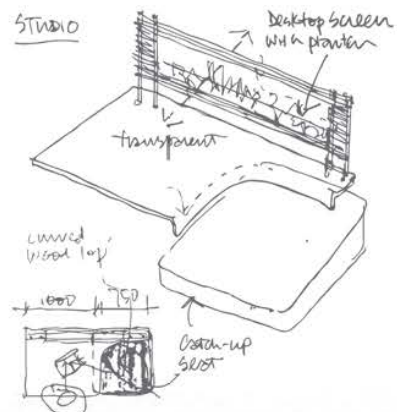




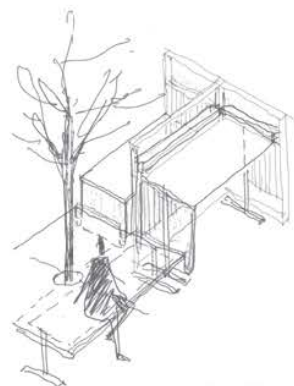
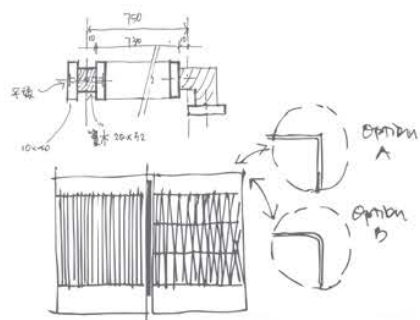
# 指定工位 Assigned workspace

Studio  
PEGnPLAY Workstation  
Shoji

close/proximity  
couch





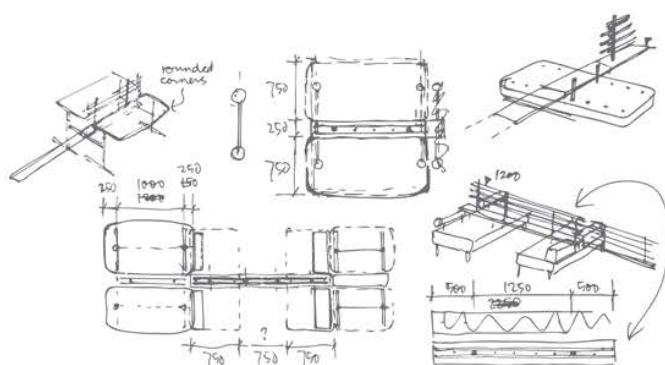




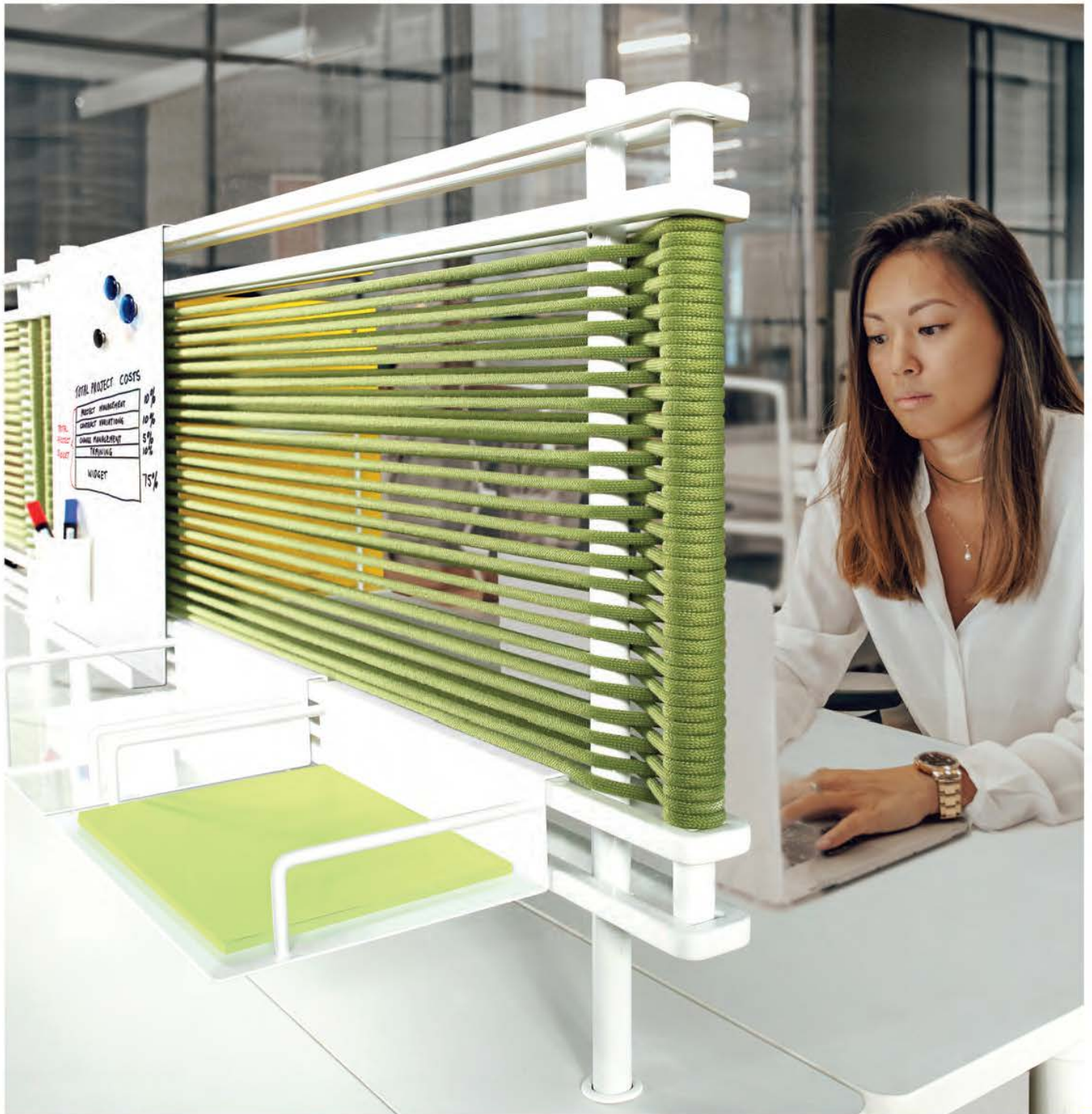
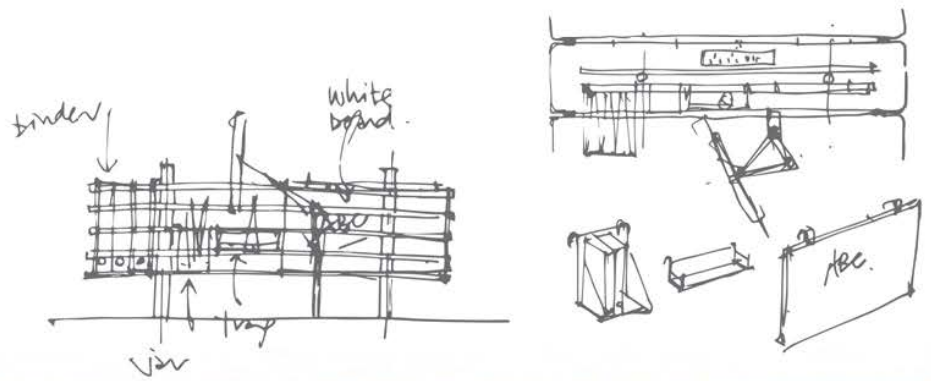


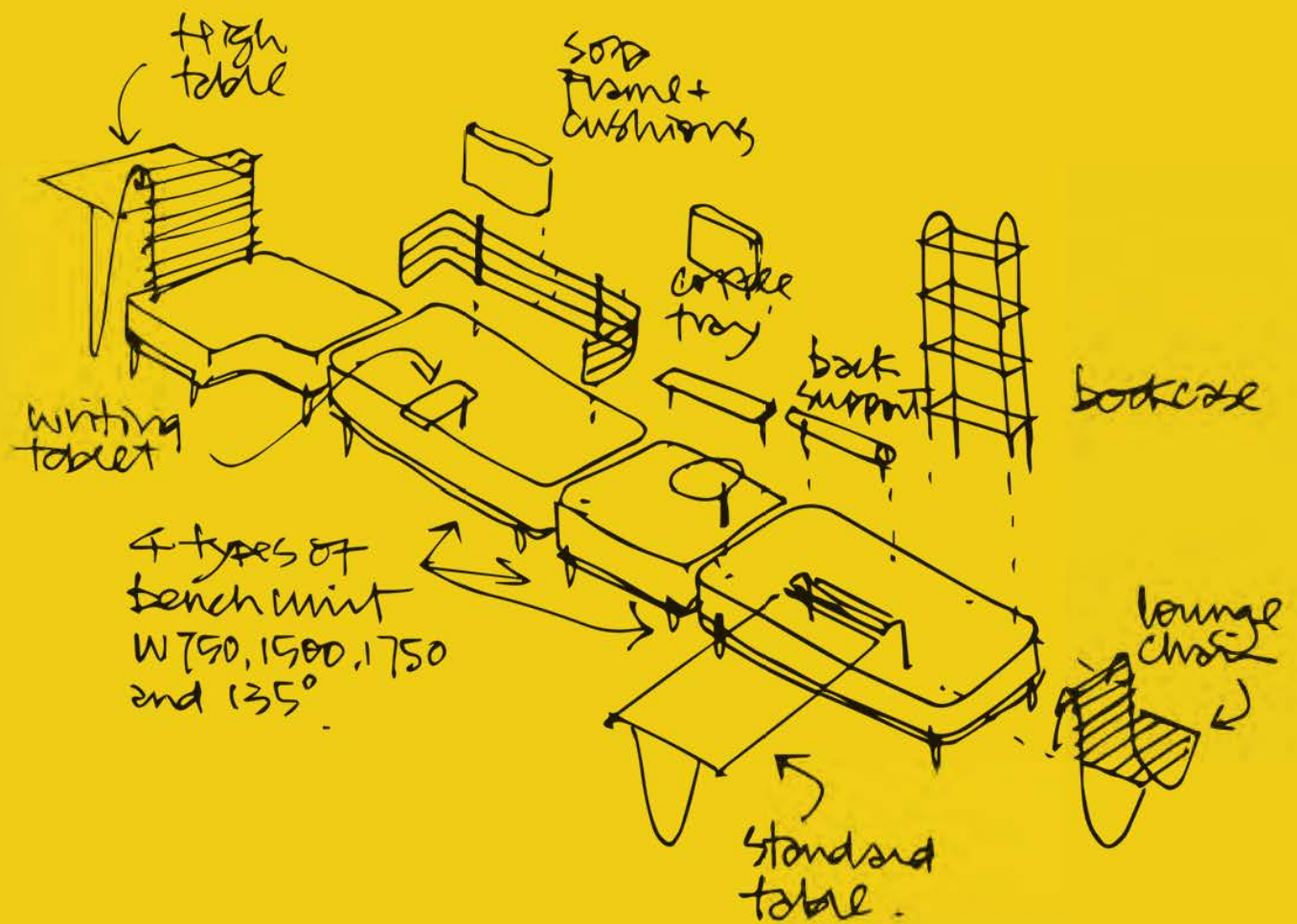














# 团队协作 Group Collaboration

Plover

Tanku mobile pedestal

Tanku high cabinets

PEGnPLAY bookcase + sofa

PEGnPLAY seating with high table

United meetingtable

Seoul

London

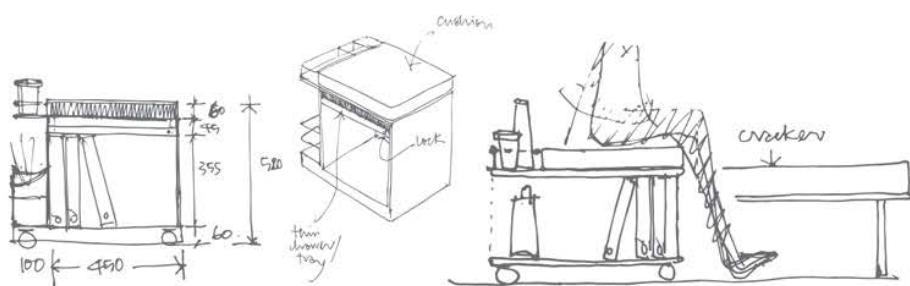


千鸟荣获国际奖项 | Plover has been awarded

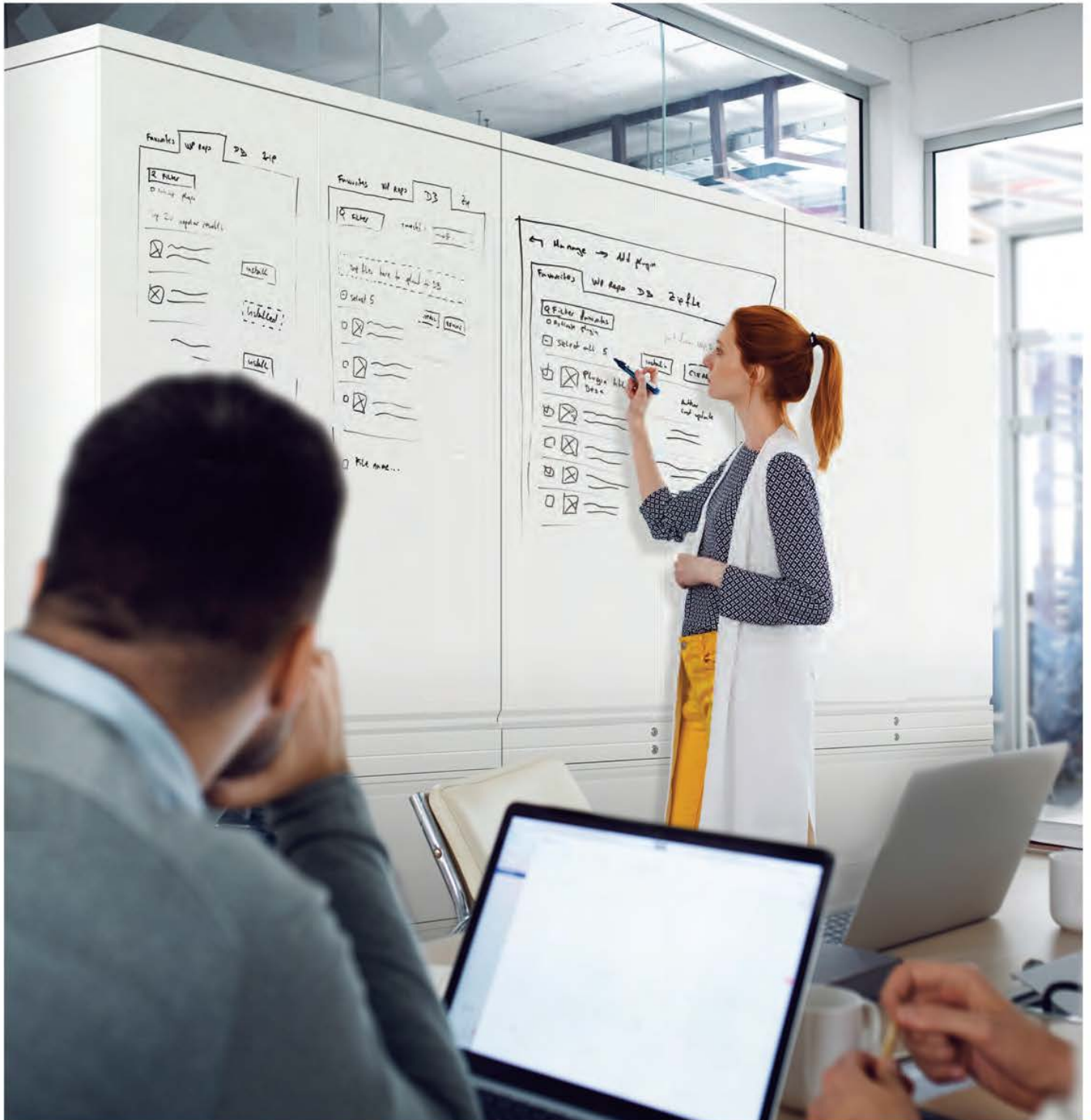


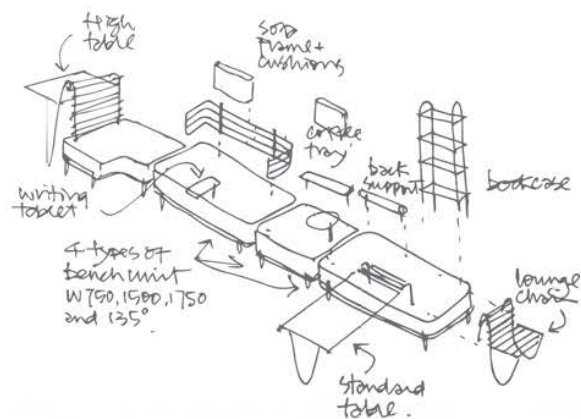












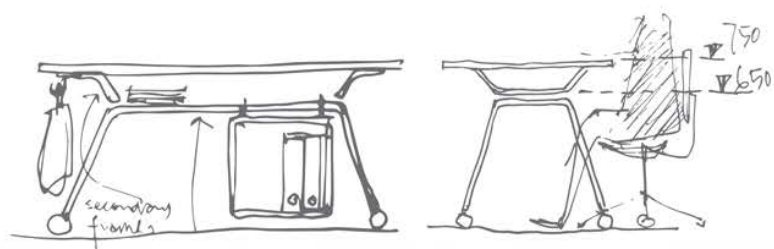
















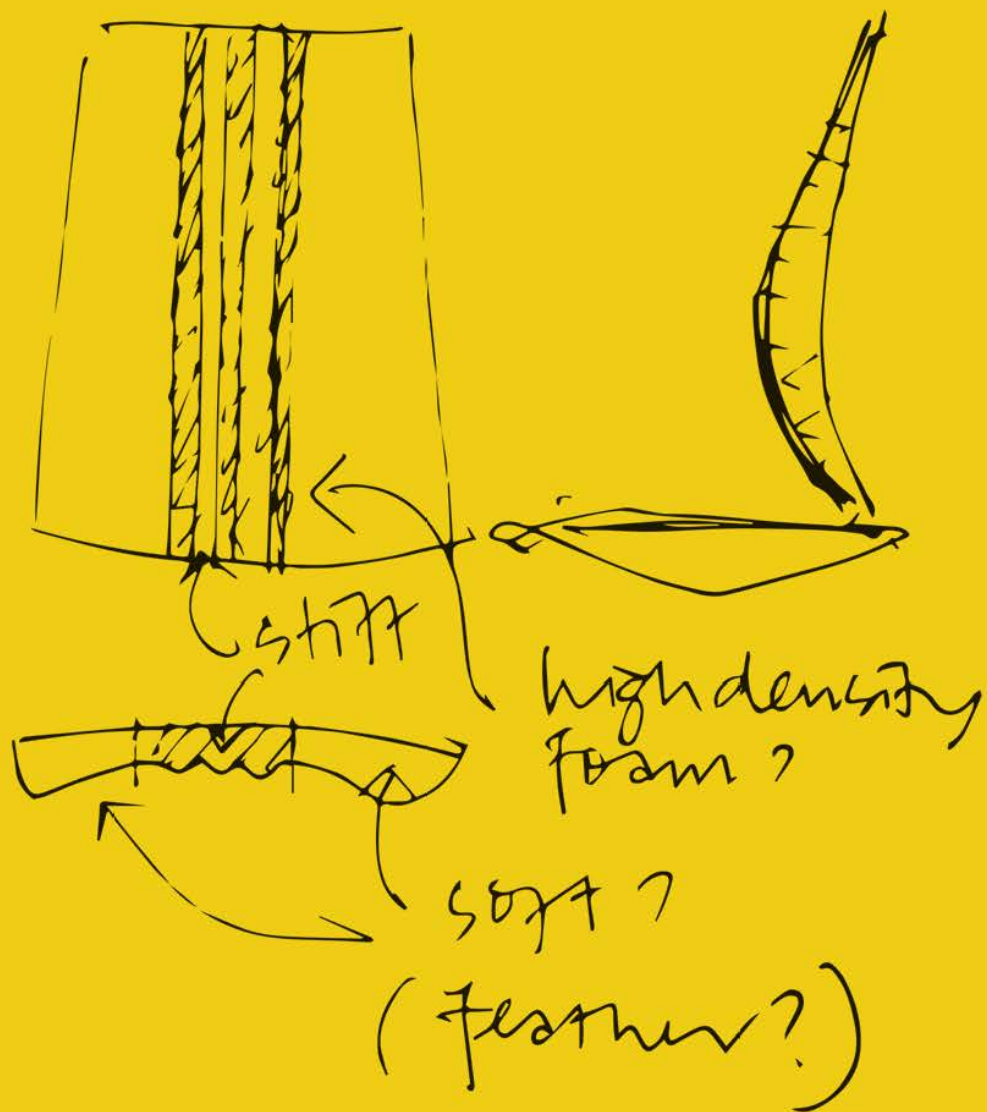
首尔

Seoul











## 其他 Others

YogaBridge  
Stilt  
Cavity  
Cambridge  
Vienna  
Beijing  
New York  
Paris



















剑桥

Cambridge







维也纳

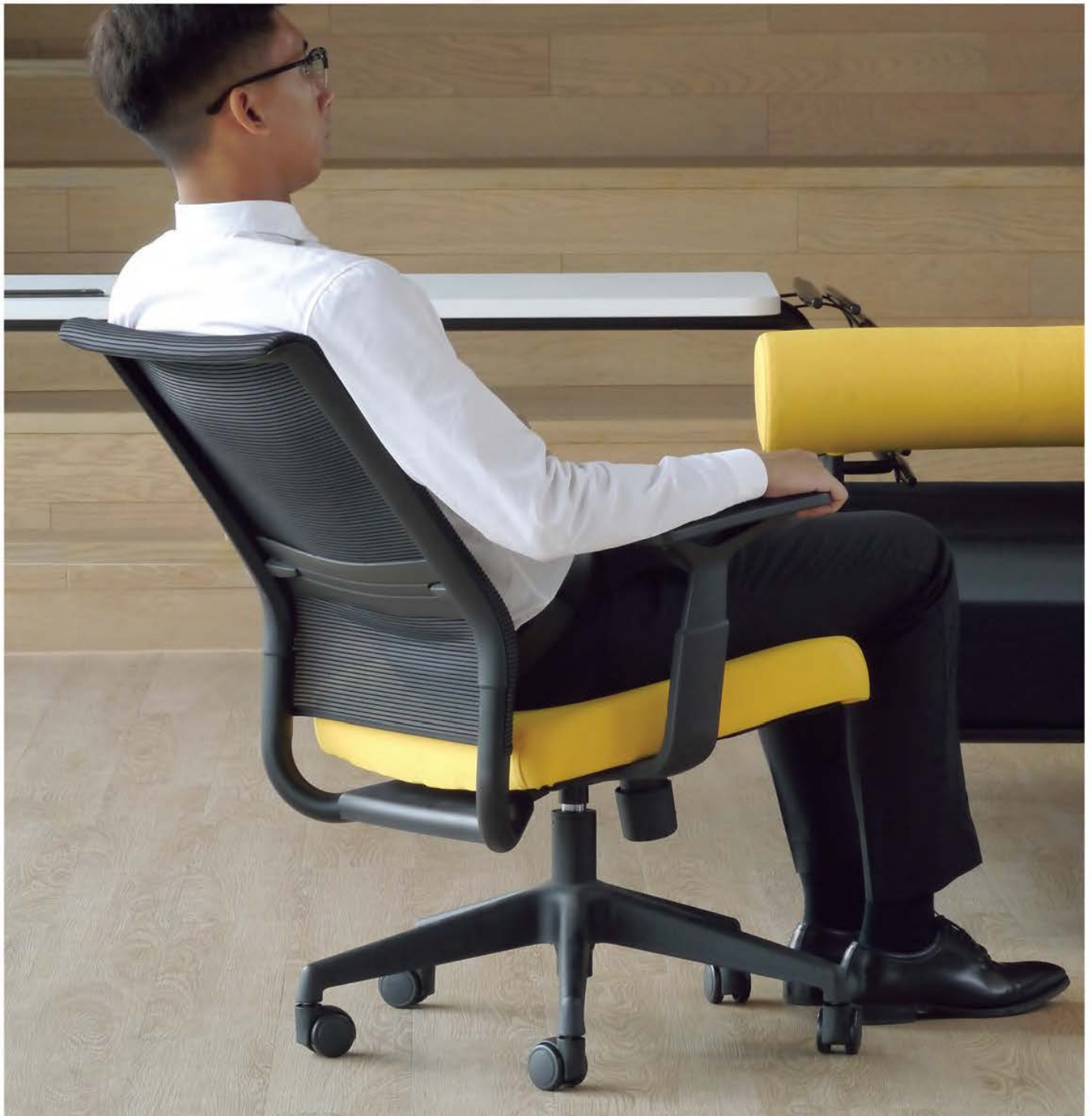
Vienna





Beijing

北京



纽约

New York





Paris

巴黎



# ZITTING SEATING



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